

# THE ACTION SCRIPT CONFERENCE



Singapore National Library  
Victoria Street, Singapore  
19th October 2008



## CONFERENCE COMMITTEE

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## SUPPORTING ORGANIZATION

Flashmove [www.flashmove.com](http://www.flashmove.com)

Creativecrew [www.creativecrew.com.sg](http://www.creativecrew.com.sg)

## THE ACTIONSCRIPT CONFERENCE 2008

[www.theactionscriptconference.com](http://www.theactionscriptconference.com)

17th October 2008 Community Special Event

18th October 2008 Pre-Conference Workshops

19th October 2008 Conference

[www.theactionscriptconference.com](http://www.theactionscriptconference.com)



## ABOUT THE CONFERENCE

The Actionscript Conference (TAC) is a technical conference with its primary focus on the Flash Platform and its programming language, Actionscript. It offers web developers, managers, business owners and students the opportunity to gain new skills as well as the chance to network with industry experts and peers.

TAC 2008 allows sponsors to demonstrate their services to the crowd. This conference will receive speakers from 3 continents, providing the best to the delegates in the field of Actionscript development. Topics that will be covered include Enterprise Application Development, Development Methodology, Actionscript Programming and more.

## DELEGATES

TAC targets professional web developers, project managers, business owners and students from the region. We are expecting 120 delegates for this conference. Community centric events will also be held prior to the start of the conference.

## SPONSORSHIP OPPORTUNITIES

TAC attracts professionals in the field of web development and thus, provides an excellent opportunity for networking and to showcase your product and/or services to them.

TAC 2008 offers four different levels of sponsorship opportunities, namely:

- Gold
- Silver
- Bronze
- Micro

Each sponsorship package includes a variety of pre-conference, on-site, as well as post-conference marketing opportunities.

As sponsorships availability is limited, it will be on a first-commit, first-confirmed basis.

Kindly direct your email to [sponsor@tac.sg](mailto:sponsor@tac.sg).

## VENUE

TAC will be held at the newly built Singapore National Library, located at the City central of Beach Road. The main conference will be held at level 5 while the exhibition hall will be at level 8. Lunch and Tea break will also be served at level 8.

## SPONSORSHIP

### USE OF SERVICE BENEFIT

Gold, Silver and Bronze Sponsors with services built on Actionscript can have its service chosen as the official channel for marketing. This is to provide an opportunity for startups and new service to has its services been seen by the TAC delegates and speakers.

### GOLD SPONSORSHIP

\$3000 SGD

### FIVE (5) CONFERENCE PASS

### PRE-CONFERENCE MARKETING

- Company Logo on mail outs
- Gold level branding position on website
- Linked company logo and 400-word description listed on the sponsor area
- Company logo on all advertising material

### ONSITE EXHIBIT

Exhibition at level 8, Exhibition Hall

## ONSITE MARKETING

- Logo on the conference passes
- Up to 5 promotional items in the attendee bag (to be supplied by you)
- Company logo on Conference Shirt
- Company logo on the cover of the Conference Proceedings
- Company logo and 400 word description in the Conference Proceedings
- Full-page ad in Conference Proceedings
- Sponsor banner in the conference area (to be supplied by you)
- Logo on conference newsletter (distributed during community meeting, workshop and conference)

## POST-CONFERENCE MARKETING

- Sponsor messaging in the post-conference
- Wrap-up email to delegates
- Company logo in post-conference website

## SILVER SPONSORSHIP

\$1000 SGD

### THREE (3) CONFERENCE PASSES

#### PRE-CONFERENCE MARKETING

- Company logo on mail outs
- Silver level branding position on website
- Company logo and 200 word description on website

#### ON-SITE EXHIBIT

Exhibition at level 8, Exhibition Hall

#### ONSITE MARKETING

- Up to 3 pieces in conference attendee bag (to be supplied by you)
- Company logo on Conference Shirt
- Company logo on the cover of Conference Proceedings
- Company logo and 200 words description in Conference Proceedings
- Half-page ad in Conference Proceedings
- Sponsor banner in the main Conference Hall (to be supplied by you)

## POST-CONFERENCE MARKETING

- Sponsor messaging in the post-conference,
- Wrap-up email to delegates
- Company logo in post-conference website

## BRONZE SPONSORSHIP

\$500 SGD

### TWO (2) FULL CONFERENCE PASSES

#### PRE-CONFERENCE MARKETING

- Bronze level branding position on website
- Linked company logo and 150 word description listed on the sponsor area of conference website

#### ONSITE MARKETING

- One promotional piece of item in attendee bag
- Company logo and 150 words description in Conference Proceedings
- Sponsor banner in conference area (to be supplied by you)

#### POST CONFERENCE MARKETING

- Sponsor messaging in the post-conference,
- Wrap-up email to delegates
- Company logo in post-conference website

## MICRO-SPONSORSHIP

\$199

1 FULL CONFERENCE PASSES

PRE-CONFERENCE MARKETING

- Micro sponsorship position on website

ONSITE MARKETING

- Company logo and 50 words description in Conference Proceeding

## MISCELLANEOUS OPPORTUNITIES

- Delegate Bag Sponsorship
- Lanyard Sponsorship
- Notebook Sponsorship
- Post-conference Party Sponsorship

For the preceding sponsorship opportunities , please email [sponsor@tac.sg](mailto:sponsor@tac.sg) for more information.

Note that if any of the above sponsorships are not satisfactory, feel free to email us at [sponsor@tac.sg](mailto:sponsor@tac.sg) to discuss for future arrangement.